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ACADEMIC MISSION TO ISRAEL, Tel Aviv

I. ITINERARY

Bogota, Colombia - Tel Aviv, Israel - Bogota, Colombia

Day 1. Friday 10th, July 2020.

Arrived to Israel airport. Check- In.

Day 2. Saturday 11th July 2020.

Breakfast. Free day available to each participant

Day 3. Sunday 12th July 2020.

Breakfast, you will explore ancient Jerusalem's Old City, which has more than 3.000 years of history. Our Jerusalem Day tour star visiting the highlights within the walls of the Old City, including the Western Wall, Via Dolorosa, and the Church of the Holy Sepulchre. Transfer to the hotel.

Day 4. Monday 13th July 2020.

Breakfast, then we will visit MADGERA STARTUP HATCHERY (or similar) Israeli incubator focused in entrepreneurial development, providing the optimal conditions for establishing a new Tech-venture and looking for entrepreneurs that can be coached ("Preparation for Success"), introduce them to the most relevant strategic partners and the most suitable investor.

Lunch (Available to each participant).

Visit ELRON company (or similar). dedicated to attracting and supporting imaginative and focused entrepreneurs and startups with never-been-done-before ideas. Group companies benefit from our combined technological, strategic, entrepreneurial & business expertise, broad networks, and wide attention span. Transfer to the hotel.

Day 5. Tuesday 14th July 2020.

Breakfast. Visit to IARGENTO (or similar) The Company acts as an underwriter for private capital raising Israeli based start-up companies, from the seed stage to advanced financing rounds. As part of this activity, the Company has developed very high analytical capabilities both in terms of technology and in the business aspect of the target companies.

Lunch (Available to each participant).

Then, visit to CHAKRATEC (o similar). It has developed a unique kinetic energy storage technology, which enables unlimited high power charge and discharge cycles. Utilizing our proprietary Kinetic Power Booster technology, Chakratec facilitates the deployment of fast charging stations anywhere, including locations with a weak grid. Transfer to the hotel.

Day 6. Wednesday 15th July 2020.

Breakfast. IBT TECHNOLOGIES (or similar) is a non-profit initiative whose mission is to accelerate the commercialization of Israel's brain-related innovation and establish Israel as a leading



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international brain technology hub by: Supporting brain technology development, reating & fostering a community of entrepreneurs, innovators and investors around neurotechnology, attracting key stakeholders to partner and support braintech in Israel.

Lunch. (Available to each participant)

In the afternoon we will be visiting NETAFIM (or similar) and aggrotech company expert in how to combine precision irrigation, agronomic expertise and relentless innovation to help farmers grow more of any crop, in any climate, with less. Driven drive mass adoption of smart irrigation solutions to fight scarcity of food, water and land. Transfer to the hotel.

Day 7. Thursday 16th July 2020.

Breakfast. Visit to SIGMALABS (or similar). They are focus on reaching product validation, market fit and building the right fundraising strategy for you. In a 3-month program, our carefully chosen startups, achieve early success and have a higher probability of closing a financing round. Together with our growing community, SigmaLabs aim at providing startups the fundamental tools needed to optimize their likelihood of success.

Lunch (Available to each participant).

After lunch, visit to SMART BID (or similar). Company that operate in the heart of Tel Aviv business center, Smart.bid is a unified predictive marketing hub designed specifically to service the needs of online advertisers who operate in a multi-channel and data driven marketing ecosystem. Transfer to the hotel.

Day 8. Friday 17th July 2020.

Breakfast. Then, visit to JERUSALEM VENTURES PARTNERS (or similar). Jerusalem Venture Partners has created and invested in over 140 companies in Israel, the US and Europe. JVP's investment strategy is spearheaded by a deep expertise in identifying opportunities from inception and growing them into global industry leaders. Through our theme-driven focus and strong network of strategic partners, we seek to stay ahead of the latest market trends and address the most relevant market needs.

Lunch (Available to each participant).

In the afternoon, JERUSALEM STARTUP AND TECH COMMUNITY (or similar). Is a startups and innovation ecosystem where its principal goal is transforming and positioning Jerusalem, the capital of the Startup Nation, as one of the top innovative cities in the world. Transfer to the hotel.

Day 9. Saturday 18th July 2020.

Breakfast. Check out. End of services.

II. INCLUDED SERVICES

1. 9 Days and 8 nights at hotel 4* double room in Tel Aviv, Israel
2. Breakfast at hotel in Israel
3. Hotel Taxes in Israel



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4. Visit to MADGERA STARTUP HATCHERY (or similar).
5. Visit to ELRON (or similar).
6. Visit to IARGENTO (or similar).
7. Visit to CHAKRATEC (or similar).
8. Visit to ISRAEL BRAIN TECHNOLOGIES (or similar).
10. Visit to NETAFIM (or similar).
11. Visit to SIGMALABS (or similar).
12. Visit to SMART BID (or similar).
13. Visit to JERUSALEM VENTURES PARTNERS (or similar).
14. Visit JERUSALEM STARTUP AND TECH COMMUNITY (or similar).
15. Guide tour in Jerusalem, Western Wall, Church of the Holy Sepulchre.
16. International Insurance.
17. Spanish – English Guide.
18. Transfer to Business and cultural visits in Israel.
19. Etiquette, protocol and negotiation seminar with Israeli culture

III. SERVICES NO INCLUDED

1. Those not specifically described in the itinerary.

IV. CONSIDERATIONS

1. Payment dates and modality will be agreed based on the itinerary and final dates.
2. Prices: without flights \$2.950USD/ Pax for a group equal to or greater than 20 participants.
3. The order of visits may vary based on the confirmations received by them.
4. Visits to the companies mentioned will be based on the confirmation received. In case of rejection it will be replaced with some similar.
5. In case of not complying with the minimum number of participants (20) the following proposal may be adjusted according to the number of registered participants.
6. In case of having an odd group, students may choose to pay the supplement of \$ 1,420USD / pax for a single room, or evaluate staying in a triple room, as long as the hotel accepts it just like the students.

PAYMENTS SCHEDULE

\$3,250 USD/Pax – 16 Pax.

Registration \$500 USD (+ 5,7% PayPal)
1st payment \$1,250 USD (+ 5,7% PayPal)
2do payment \$1,250 USD (+ 5,7% PayPal)
Total: \$2,950 USD (+ 5,7% PayPal)



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Get ready for your international experience

Participate in this program that gives you the opportunity to expand the international perspective knowing one of the most innovative countries that exist today.

Dates: From 10th to 18th July 2020.

Registrations: from 25 al 27 de febrero 2020.